



## **JENNIFER MEYER**

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### Top five most significant judging experiences:

- 1997 World Dairy Expo Intercollegiate Judging Contest, 1st place team, 9th high individual, 6th in reasons
- Judged several regional colored breed shows in Wisconsin
- Was on the potential associate list for the WDE Brown Swiss Show in 2022
- 1995 High Individual Accelerated Genetics Dairy Judging Contest

Jennifer Meyer grew up on a Registered Holstein and Brown Swiss farm in southern Wisconsin, actively showing and dairy judging as a youth. Jennifer was a member of the Wisconsin 4-H Senior Team at the 1991 National 4-H Dairy Judging Contest at World Dairy Expo placing 6th out of 37 states. She also judged in college, representing UW-Madison, on the 1997 National Championship Team at WDE, where Jennifer was 9th high individual and 6th high in reasons. Additionally, Jennifer was high individual at the 1995 Accelerated Genetics Dairy Judging Contest.

Jennifer has degrees in Dairy Science and Agriculture Journalism. She served Wisconsin as the 51st Alice in Dairyland in 1998. She co-owns Badgerland Nutrition, Inc. where she is a dairy nutrition consultant. Jennifer and her husband Larry, along with their 3 kids Brianna, Austin, and Abby, own Jenlar Holsteins & Brown Swiss in Chilton, Wisconsin. Since 2015, Jenlar has garnered 24 Brown Swiss All American Nominations and one Junior All American Holstein, and have exhibited 11 class winners at Junior and Open Shows at World Dairy Expo, with 10 in Brown Swiss and one Junior Holstein. All but one animal has carried the Jenlar prefix. The Meyer family's most notable cow is Jenlar Carter Waltz ETV, the Intermediate Champion of the Brown Swiss Open Show and Grand Champion of the Junior Show at WDE in 2019. Jenlar's Holstein BAA is 108.8 and average Brown Swiss score is 88.3 points. Jennifer enjoys dairy judging and continues to help coach youth.